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November 28, 2018
FOR IMMEDIATE RELEASE

UM-Dearborn's iLabs' eCities research recognizes Clinton Township for supporting business in their community

CLINTON TOWNSHIP – The Charter Township of Clinton has been recognized for its successes and efforts in contributing to Michigan's entrepreneurial growth and economic development in the annual eCities study conducted by researchers at iLabs, University of Michigan-Dearborn's Center for Innovation Research. Clinton Township was honored as a five-star community along with 180 other communities across the state.

“As a mature, mostly developed community, one of our main economic objectives centers on attracting new businesses,” said Township Supervisor Robert Cannon. “This goal is based on building a solid tax base, which offsets the ongoing reduction in State revenue sharing,” he said.

With more than 100,000 residents, Clinton Township is the most populous township in Michigan. It offers businesses operating in the southeast region of the State a large, diversified consumer base.

Attracting families is fundamental in establishing “close-to-home” clientele for new and current business. Although mostly developed, the Township still sees a robust increase in requests for housing permits for new construction. New residents are attracted by the Township's service offerings, as well as the presence of five school districts, three healthcare systems, and the existence of safe communities.

The eCities study analyzed publicly available data from 277 communities from 54 counties in Michigan. Researchers focused on the five-year changes in property values, community assets, and tax rates, which can demonstrate the growth, investments and cost of doing business within the community. For example, over the five-year period of 2013-2017, these communities increased their capital assets by an average of two percent per year by investments such as street and building improvements, technology, and emergency vehicles and equipment.

(more)

“While accounting for only about 15 percent of the cities and townships in Michigan, the 277 communities analyzed are home to 70 percent of the population and 85 percent of the state’s commercial property,” said Tim Davis, director, iLabs. “By analyzing these high-performing communities, our goal is to showcase what cities and townships are doing to spur growth and how we can continue to support their efforts in developing business and encouraging entrepreneurs.”

Clinton Township will be acknowledged Thursday, Nov. 29, during the [Executive Speaker Series panel discussion](#), which will discuss Michigan’s economic growth, including key areas such as capital, infrastructure, industry, and the ecosystem. The panel, moderated by Dr. Brian Patrick Green, Czarnecki Collegiate Professor, UM-Dearborn College of Business, will feature William Adams, Senior International Economist, PNC Financial Services Group; Maureen Miller Brosnan, Executive Director, Michigan Venture Capital Association; Kristina Kolbas, SVP Enterprise Services, Quicken Loans; and Jeff Marston, V.P. of Business Services, Comcast Business, Heartland Region. The event, hosted by WWJ Newsradio 950’s Murray Feldman of the Feldman Report, is free, but [registration is required](#).

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About University of Michigan-Dearborn

Founded in 1959 with a gift of just over 200 acres of land and \$6.5 million from the Ford Motor Company, University of Michigan-Dearborn is a metropolitan university serving southeastern Michigan, committed to excellence rooted in strong academics, innovative research and programming and civic engagement. The university has 9,100 students pursuing more than 100 bachelor’s, master’s, doctoral and professional degrees in liberal arts and sciences, engineering, business, education and health programs. A top-ranked university with faculty devoted to teaching and students committed to achievement, UM-Dearborn is shaped by its history of partnering with local leaders and communities, and is committed to finding solutions for the challenges that face the region.

LINKS:

eCities homepage:

<http://www.umdilabs.com/ecities>

Executive Speaker Series panel discussion details and registration:

<https://umdearborn.edu/cob/business-community/executive-speaker-series>

List of all five-star communities:

http://umdilabs.com/sites/default/files/5.Star_Communities.pdf

List of all four-star communities:

http://umdilabs.com/sites/default/files/2018%204.Star_Communities.pdf