



CHARTER TOWNSHIP OF CLINTON DDA

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**Gratiot Downtown Development Authority of the Charter Township of Clinton
Baker College Community Room
Wednesday
July 11, 2018 Minutes**

DDA Chair Pat Moran called the meeting to order at 7:32 a.m.

Members Present: Bruno Burnosky, Carolyn Dorian, Jim Johnson, Mark Krutell, Lynn LaVoie, Cyd Lucas, Pat Moran, Donna Sassin and Tom Tignanelli. *A quorum was present.*

Others Present: Also present were Clinton Township Supervisor Robert Cannon, Clinton Township Police Sergeant Curt Randall, and DDA Liaison Joe Peruzzi.

A motion to approve the minutes of June 13, 2018 was made by Tom Tignanelli and seconded by Jim Johnson. Motion approved.

Reports/Presentations

- a. **Treasurer's Report:** In the absence of the Planning Director, DDA Liaison Joe Peruzzi reported that the DDA's bank balance currently stands at \$141,152 following the addition of \$88,000 in tax revenues on April 1, 2018. Expenditures from April 1 to the present stood at \$3,794 mainly for utilities, the purchase of DDA bags from Printing by Johnson, and \$1,000 to the Clinton Valley Kiwanis Club for the annual American Flag Program.

- b. **Supervisor's Report:** Clinton Township Supervisor Robert Cannon said he would be attending DDA meetings for the foreseeable future until a new Planning Director was hired. In the interim the township has hired former Clinton Township and Macomb County Planning Director Steve Cassin to serve two days a week at the township offices to handle day-to-day activities. Supervisor Cannon said that the services of Carlo Santia would be sorely missed. Supervisor Cannon explained the upcoming millage renewals that are currently on the ballot for a primary election vote. He said that some misleading and untrue information was being spread in the community and that the township would soon be placing informational ads in the C and G newspapers serving the community. Chair Pat Moran suggested that the DDA help pay for and place ads along with the township with the agreement of other board members. Mr. Cannon said he would present the idea to the board of trustees and if found appropriate would contact Mr. Peruzzi with the details of the proposed ads. It was suggested that the DDA ads could include the message that the Clinton Township Gratiot DDA supports our Police and Fire/Rescue departments.

- c. Police Report:** Sgt. Curt Randall reported that there were 28 incidents of crime reported in the DDA area during the current reporting period. The majority of incidents were committed by suspects outside of the area. Retail fraud including shoplifting accounted for the majority of larcenies during the period. Sgt. Randall said the officer count stood at 93 with two new officers now on field training status. He suggested that the officer count would remain stable through the rest of the year as only one retirement is predicted. Body cameras are being used by officers and are proving very worthwhile in investigating police procedures and crime incidents, Sgt. Randall said.
- d. Marketing Support:** DDA Liaison Peruzzi said MDOT had issued a permit for the township to conduct its annual Clinton Township Gratiot Cruise along the corridor. He has provided the cruise committee and Tom Tignanelli with electronic copies of the permit that should be posted at the staging area during the course of the event. He continues to update the electronic sign with the addition of Gratiot Cruise sponsors as well as ongoing changes covering Clinton Township sponsored events. He also planned to distribute 300 DDA bags for this year's Gratiot Cruise and said he would deliver that quantity to Tom Tignanelli's place of work by day's end. DDA board member Donna Sassin asked if the DDA could provide 100 bags to Farmer's Market for sale. With the approval of the Board Mr. Peruzzi said he would investigate the cost of the bags and provide Ms. Sassin with a cost quote.
- e. Landscape Report:** Chairman Moran noted that the landscape beds were not looking as good as in the past and asked if other members would accompany him on a review of landscape bed conditions with the current landscaper. It was agreed that a walk along the corridor would take place within the week. Stafford Landscaping is the current contractor responsible for maintaining the beds in 2018/19.
- f. Gratiot Cruise Report:** Tom Tignanelli said that this year's Gratiot Cruise planning was on schedule.

The meeting was adjourned at 8:30 a.m.

Submitted by DDA Liaison Joseph Peruzzi.
The next meeting is scheduled for August 8, 2018.